

BusinessLine

Waterbase launches new generation shrimp feed

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The Waterbase Ltd, a leading manufacturer of high quality shrimp feed, has launched 'Bay White Enriched', a new generation shrimp feed formulated with essential nutrients required for producing healthy shrimps.

Bay White Enriched is a mixture of highly digestible marine and vegetable proteins matching the ideal protein specification for the Vannamei shrimp. The product contains natural sources of phospholipids, cholesterol and omega-3 fatty acids to fulfil the shrimp's requirements for essential lipids.

Given the growth in shrimp exports which accounted for 67 per cent of the marine export revenues, good farming practices coupled with availability of quality seed and feed would help the industry to increase shrimp production.

The company's major focus is to develop shrimp feeds that are high on nutrition and are anti-biotic free, Ramakanth V Akula, CEO, The Waterbase Ltd, said in a release.

Bay White Enriched is available in all the Waterbase dealer outlets across the country.

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